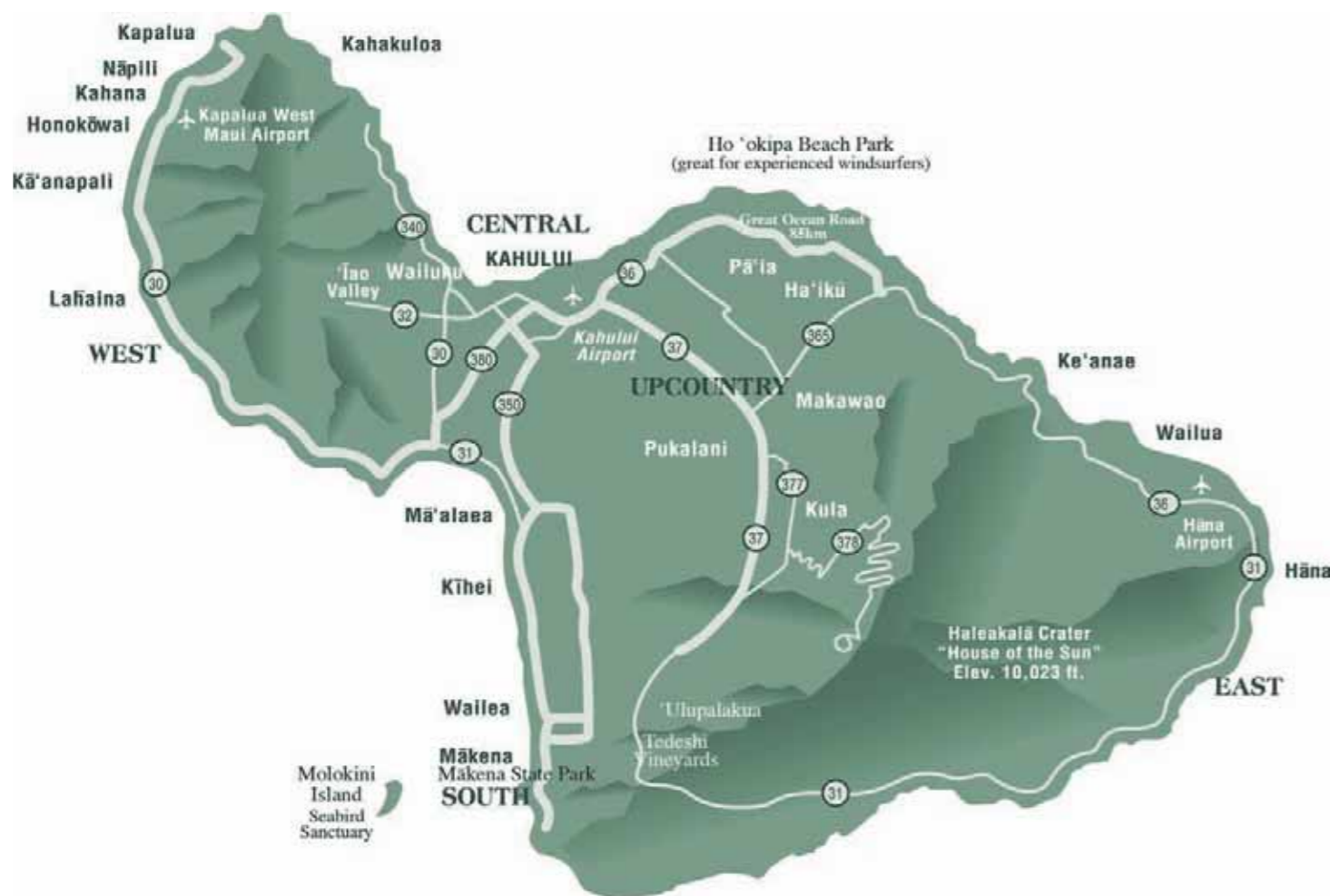


MAUI

The Magic Isles



Hawaii Tourism Authority (HTA)/Tor Johnson



FAST FACTS

- * **Size** – 77km long and 42km wide
- * **Weather** – 24-29°C
- * **Activities** – ocean kayaking, snorkelling, scuba diving, body boarding, windsurfing, sailing, hiking, tennis, golf, horse riding, deep sea fishing, whale watching (Dec-Apr), touring (national parks, botanical gardens, historic sites and farms) and spa therapies.

DRIVING TIMES

Kahului Airport (OGG) to:		Kā'anapali to:	
Wailuku	10 min	Lāhainā	10 min
Kīhei	20 min	Ma'alaea	30 min
Ma'alaea	35 min	Kīhei	45 min
Mākena	40 min	Haleakalā (summit)	2 hrs, 30 min
Lāhainā	45 min		
Kā'anapali	50 min	Kīhei to:	
Kapalua	1 hr	Ma'alaea	20 min
Hāna	2 hrs, 30 min	Lāhainā	45 min
		Haleakalā (summit)	2 hrs
		Hāna	3 hrs

Discover

Recently voted 'Best Pacific Island' and 'Best Island in the World' by readers of the world-renowned Conde Nast Traveler magazine, Maui presents a breadth of exhilarating outdoor activities, sights and entertainment. Discover more than 80 beaches along 193km of picturesque shoreline and view the celebrated humpback whales during their winter migration.

From the breathtaking summit of the Haleakalā Crater to the shore of Big Beach, Mākena, Maui does not disappoint.

Essential

Watch the sun rise atop the 3048m Haleakalā Crater, the dormant volcano on Maui's east.



Meet some repeat visitors. From December-April, the humpbacks are in residence so take a whale-watching excursion for the best vantage point.

Hike the 'Āo Valley, home to the 'Āo Needle – a 686m stone pillar once used as an altar. Don't miss Hawai'i Nature Center's Rainforest Walk.

Awaken your senses with a drive up Haleakalā Crater to Ali'i Kula Lavender Farm, showcasing more than 30 varieties. Sample blueberry-lavender syrup cake.



Dive or snorkel at stunning Molokini – a partly submerged volcanic crater and marine reserve teeming with tropical fish. Tours depart Lāhainā.

Explore the old whaling village of Lāhainā with many galleries, restaurants and a self-guided historic walk (signposted).

Invigorate the palette an hour's drive from Wailea at Tedeschi Winery - the home of pineapple-derived 'Maui Splash' and 'Maui Blanc'. Enroute, climb through 'Ulupalakua, where paniolos (cowboys) herd on horseback.



Choose from a range of picturesque retreats offering health treatments using local ingredients, including the popular lomilomi massage to improve circulation and muscle tone.



Head for the world's best windsurfing spot on Ho'okipa Beach. With massive waves, it's not the spot for beginners.

Images: Left: WHALE (i-stock), Middle left: COUPLE SNORKELLING: (Hawaii Tourism Authority (HTA)/Kirk Lee Aeder), Middle right: BEACH MASSAGE: (Hawaii Tourism Authority (HTA)/Maiava Rusden), Right: WINDSURFING (Hawaii Tourism Authority (HTA)/Ron Dahlquist)

Makena Surf
Polo Beach Club
Wailea Ekahi Village
Wailea Elua Village
Wailea Ekolu Village
Wailea Beach Villas
Wailea Grand Champions

A premium collection of 7 distinct oceanfront and golf-front vacation suites and villas in Wailea, Maui

DestinationResortsHawaii.com
Phone: 808.891.6249 Email: info@drhmaui.com GDS: DN



Ask a local

Come and experience horseback trail riding like no other on Charley's ride through Maui's unspoiled, remote Paniolo (Cowboy) country. You'll see and hear lots of wildlife while taking in views from mountain tops down to stretches of pristine coastline and majestic Big Island volcanic mountains some 48km across the sea channel. Truly amazing! Visit www.kaupohorseback.weebly.com for more information.

Marvy Marciel Gibbs
Owner, Ememgee Greetings



Culture

Take in the local art scene. Stroll through dozens of Lāhainā galleries each Friday (7-10pm) for free gallery shows, artists-in-action and refreshments.

Book a hot table and sample some of the best Hawaiian regional cuisine on the island at: Hula Grill (Kā'anapali Beach); Joe's Bar & Grill (Wailea Tennis Club); Kimō's Restaurant (Lāhainā); Leilani's (Kā'anapali Beach); Pacific'O (Lāhainā); Pineapples Grill (Bay Golf Course, Kapalua); and Sarento's on the Beach (Kihei).

Sample fresh produce at Aloha Friday Farmers' Market (Maui Community College); Honokowai Farmers' Market near Kā'anapali Resort (Mon/Wed/Fri 7-11am); Kihei Farmers' Market (Mon-Thur 8am-4pm, Fri 8am-5pm); and the Surfing Goat Dairy (for award-winning cheeses).

Images: Top: HORSE RIDING (Hawaii Tourism Japan (HTJ)), Centre left: MAUI ART (Hawaii Tourism Authority (HTA)/ Kirk Lee Aeder), Middle: SURFER (Hawaii Tourism Japan (HTJ)), Right: GOLF COURSE (Hawaii Tourism Authority (HTA)/ Kirk Lee Aeder), Bottom: LAHAINA GALLERY (Hawaii Tourism Authority (HTA)/Tor Johnson)

Take home art from Lāhainā galleries; lavender-inspired homewares, clothing and cosmetics from Ali'i Kila Lavender Farm; and soaps from Surfing Goat Dairy.

KĀ'ANAPALI BEACH HOTEL
HAWAII'S MOST HAWAIIAN HOTEL

800.262.8450
WWW.KBHMAUI.COM

Book Now & Save!
Rates from \$159 per night

Free Nightly Sunset Hula Show & Daily Hawaiian Activities

Free Upgrade & Welcome Amenity for Honeymoon & Senior Bookings

Free "Aloha Passport for Kids" program for children 12 & younger

Free Welcome Breakfast & Departure Lei Ceremony

Above offers are subject to availability and some restrictions may apply.

New

STAY

The Ritz-Carlton Kapalua recently renovated, transforming the luxurious property into an even more elegant Hawaiian-themed resort. Highlights include an 'Ambassadors of the Environment Education Center' (by Jean-Michel Cousteau); and a new spa with 15 treatment rooms and gym.

The historic Lāhaina Inn has re-opened after a remodel, with guests enjoying access to the oceanfront amenities of the Royal Lāhaina Resort, including pools, tennis and golf.

The Fairmont Kea Lani has completed an extensive US\$14 million renovation of all one-bedroom suites.

Hyatt Regency Maui Resort & Spa has undergone a US\$15 million transformation encompassing guestrooms and a new restaurant, 'Japengo', offering Asian-fusion cuisine.

PLAY

Maui County – comprising the three islands of Maui, Moloka'i and Lāna'i – is promoting inter-island adventures, using Maui as a base. For example,

wake up on Maui, spend the day sailing and snorkelling off Lāna'i, and be back in time for a sunset luau on the beach at Wailea. Alternatively, hop aboard a ferry from Lāhainā Harbour and explore Moloka'i's east-end rainforest.

EAT

'Ko' opened to rave reviews at the Fairmont Kea Lani Resort, Wailea, with a menu reflecting the cuisine of the island's key ethnic groups.

Especially for discerning foodies, 'Mala Wailea' opened at Wailea Beach Marriott Resort & Spa. Be prepared for fine Hawaiian Regional Cuisine and spectacular views.

'David Paul's Island Grill' opened in Lāhainā with highlights such as seared fresh fish, macadamia-nut-smoked and fire-grills, brick-pressed chicken and olive-oil-poached Keahole lobster.

Also new in Lāhainā is 'Melting Pot', where diners cook their own dinner in fondue pots from pupu (appetizers) through to entrees and desserts.

Kā'anapali's Hyatt Regency unveiled the oceanside, open-air bistro 'Umalu',

serving lunch and dinner with incredible views. Lunch is very casual, with creative sandwiches, burgers and pizzas. Dinner is upscale.

Café Kula at Grand Wailea now features a self-serve grocery section with deli-items and gourmet foods.

CELEBRATE

Maui hotels dominated the 'Top Hawai'i Resorts' (2010) annual Conde Nast Traveler Readers' Choice Awards, with the first and second place-getters from Maui: 1st. Four Seasons Resort Maui at Wailea; and 2nd. Hotel Hana Maui and Honua Spa. Other Maui properties ranked in the Top 20 include: 9th. Fairmont Kea Lani, Maui; 11th. Grand Wailea; 15th. Ritz-Carlton, Kapalua and Hyatt Regency Maui Resort & Spa (tie); and 20th. Westin Maui Resort & Spa.

Maui has once again captured 'Best Island in the World' honours in the 2010 annual Conde Nast Traveler Readers' Choice Awards Poll. It also garnered 'Best Pacific Island' for the 20th consecutive year.

viva! holidays

Hula to Hawaii with Viva! Holidays

Viva! Holidays Gives You More

- Great value flights, hotels, apartments and resorts
- Convenient flight connections to Hawaii's neighbour islands
- Great choice of sightseeing tours, car hire options and cruises.

earn points Trip

For more information visit www.vivaholidays.com.au/agents or call 13 27 87

HAWAIIAN AIRLINES